

## An Important Message from the **PS 261 PTA**

PS 261 Magnet School for Integrating the Arts  
314 Pacific Street, Brooklyn, NY 11201

November 2007

Dear PS 261 Families,

The 2007-2008 year is off to a fabulous start, and it's all thanks to your participation! We concluded the 2006-2007 year with many accomplishments, and we're looking forward to even more this year. This is the moment when the 261 PTA makes the official request for **100% family participation** in our Direct Appeal Fundraising drive. **Your generous donations are essential to supporting existing and new programs for our children and teachers. We can't do it without your help.**

To get straight to the point: We ask that you participate in the Direct Appeal. There are a number of ways you can donate:

- Make your **tax-deductible contribution** through NYCharities.org by simply clicking on the link at our web site [www.ps261.org](http://www.ps261.org). This new option allows families to donate using a credit card and can be done as a one-time or recurring payment.



- Send in your donation via your child's backpack to his/her teacher or leave it in the secure **Direct Appeal mailbox** in the **Main Office**.
- Complete your **Corporate or Matching Gifts** form at NYCharities.org if this option is available to you.
- Share our [ps261.org](http://ps261.org) / [NYCharities.org](http://NYCharities.org) link with family and friends.

***No donation is too small.***

We can't stress enough how important it is for **each and every PS 261 family to participate by donating any amount possible**. Use whatever method is most convenient for you: cash, check, Money Order, or credit card via NYCharities.org at [www.ps261.org](http://www.ps261.org).

***Please give what you can.***

Should you have any questions, suggestions, or comments, please reach out to your fundraising contact Nadine Jervis at (347)385-7429, [nadine@prestonbaily.com](mailto:nadine@prestonbaily.com).

**Thank you!** Your generous and enthusiastic participation will make this the most successful Direct Appeal yet. Be sure to look for our tally postings at school and at [www.ps261.org](http://www.ps261.org).

Sincerely,  
The PS 261 PTA Executive Board 2007-2008