



Zipporah Mills, Principal
Jackie Allen Joseph, Assistant Principal

April 29, 2010

Dear PS261 Families,

PS261 uses the SchoolMessenger notification service to send important information to families through phone calls, emails, and text messages.

To comply with wireless carrier requirements and protect against unsolicited text messages, you may receive an SMS message to the wireless cell phone number that the school has on file requesting that you opt in to receive important information from the school via SMS text message. The message you receive will be similar to the following:

“PS261 alerts. Reply Y for aprx 5 msgs/mo. Txt HELP 4 info. Msg&data rates may apply. Visit schoolmessenger.com/tm”

So that you can continue to receive these important messages from PS261, we encourage you to reply with “Y” or “Yes” or “OPTIN” or “SUBSCRIBE” when you receive such a verification message.

To opt out of all text messages from SchoolMessenger, visit <http://www.schoolmessenger.com/txtmsg/> or reply with STOP to the opt-in message that you receive.

PS261 does not pay for text message charges that may be incurred by you for sending or receiving text messages. Check with your wireless carrier for possible charges.

If you do not receive a verification message on your phone, but you do wish to receive text messages from PS261, please stop into the PS261 Main Office and update your child’s Blue Card with your mobile phone number.

Thank you.

Jerry Piper
PS261 Parent Coordinator